About the Alliance
Strategy on a Page

Our Vision
Advancing health equity and health security through sustainable development in our region.

Strategic Goals/Outcomes
A platform for change

- Strategic Focus
  - Focus on health equity and health security

- Information Sharing
  - Share information and expertise, and connect members

- Collaboration
  - Bringing practitioners together and coordinating collaboration

- Change Champion
  - Be a champion for increased investment in global health (public health, medical research, medicines, etc)

Our Operating Environment

- Government
  - Collaboration
  - Facilitation
  - Fee-for-service contracting

- Members
  - Investment opportunities
  - Joint advocacy activities
  - Growth opportunities
  - Brand enhancement

- Affiliates
  - Information
  - Networking
  - Fee-for-service contracting

- Sponsors
  - Global health leadership
  - Global and regional brand promotion
  - CSR-agenda
The Global Health Alliance Australia

The Global Health Alliance Australia is the peak membership body for Global Health organisations in Australia. The Alliance currently has 48 member organisations. Our members and stakeholders include commercial entities, Government-affiliated agencies and not for profits, across a variety of organisational types including: research, clients and patients, education, service delivery, policy, entrepreneurs and business, shared-value and investment.

We also host the Secretariat for the 50 World Health Organisation (WHO) Collaborating Centres in Australia, and have reciprocal membership with six sister Global Health Alliances in North America.

Building Relationships

By building relationships nationally, around geographic hubs, and through communities of practice we:

- Create non-partisan space for meeting and learning, enabling strategic connections that might not be possible otherwise.
- Encourage strong personal and professional relationships within and across organisational types, regions and areas of mutual interest.
- Provide opportunities to innovate, apply research to practice, explore alternative health financing models, swap ideas and resources, and create new and unlikely programming and investment partnerships.

Our Mission

The Alliance drives change through:

1. **Specialist advice and expertise**
   - Build the profile of our members aligned to 12 wicked global health challenges

2. **Influence and advocacy**
   - Drive sectoral reform and disruption
   - Promote and disseminate the knowledge, expertise and impact of our members.

3. **Connections and networking**
   - Build communities of practice, and alliances around hubs, to transcend silos in priority areas.

4. **Collaboration and investment**
   - Intentionally create opportunities to identify new partnerships, explore joint ventures and strengthen professional relationships.
   - Identify new funding / investment opportunities and facilitate member-based partnerships to explore them.
Global Health Challenges: members’ priorities

Based on the feedback by Alliance members at the Annual General meeting in November 2019, our new priorities reflect the Alliance’s ability to drive impact in the health priorities and Alliance member organisations’ interest in specific health priorities.

The Alliance’s new priority areas are categorised in 3 categories which are thought leadership and advocacy, connecting organisations and best practice.

The health priorities below and subsequent activities have been chosen by the Alliance and their members to strengthen the capacity of the global health community and landscape.

At the outset of the COVID-19 pandemic, the Global Health Alliance Australia pivoted existing Alliance activities in response to this global health crisis.

The Alliance is mobilising the capacity and resources of member organisations by:

- hosting fortnightly Chatham House COVID-19 Briefings with experts from member agencies including the CSIRO and the Doherty Institute
- developing an Alliance Member Regional COVID-19 Capacity Statement for government; and
- promoting evidence-based information related to COVID-19 through our monthly e-zine which is distributed to more than 1000 organisations nationally and internationally, and through our social media platforms.

The Alliance will not only utilise the capacity and resources of our member organisations during the pandemic, but also for ongoing regional health security and pandemic preparedness in the region.
Our new platforms

The Global Health Alliance plays host to the Pacific Friends of Global Health (“Pacific Friends”). This is an expanded and reinvigorated organisation that widens the scope of the Pacific Friends of the Global Fund, previously located at the Kirby Institute.

Pacific Friends operates in our region to be the eyes and ears of three of the world’s most significant global health organisations; the Global Fund to Fight AIDS, Tuberculosis and Malaria (“the Global Fund”), Gavi, the Vaccine Alliance, and Unitaid.

Hosting Pacific Friends opens up huge opportunities for Alliance members to engage with some of the most consequential and innovative global health organisations operating in the world today.

The Global Fund is a partnership designed to accelerate the end of AIDS, tuberculosis and malaria as epidemics. As an international organisation, the Global Fund mobilises and invests more than US$4 billion a year to support programs run by local experts in countries and communities most in need.

Gavi’s mission is to save children’s lives and protect people’s health by increasing access to immunisation in poor countries.

Unitaid is a global health initiative that works through market-based interventions to achieve global market and public health impact. It finds innovative solutions and tools for the prevention, diagnosis and treatment of major diseases such as HIV/AIDS, malaria and tuberculosis.

The hosting role will help Alliance members leverage the relationship with the three organisations, all based at the global health campus in Geneva.

Pacific Friends role is to promote a greater understanding of the three organisations and aim to mobilise political and financial support in the Pacific region. Our mission is to increase the profile of the three organisations, increase understanding of their distinct and complementary roles in the global health response, showcase synergies between the organisations, raise awareness of the global health issues in the context of the Pacific region and engage with key leaders and decision makers in the government, the media, private sector, academia, civil society organisations, including communities and foundations, in Australia and in due course, in New Zealand.

Similar organisations operate in Europe, Japan and the United States.
Global Health Alliance Australia, with support from Melbourne Children’s Global Health and Monash Partners, are delighted to have recently been given approval by Women In Global Health to host the inaugural chapter of the organisation in Australasia.

Women In Global Health is a global organisation that brings together all genders and backgrounds to achieve gender equality in global health leadership. Women In Global Health, with headquarters in the US and chapters all over the world, are at the forefront of promoting diverse and inclusive leadership in all aspects of global health. Shortly after the organisation was founded in 2015, they created the Gender Equity Hub under the World Health Organization’s Global Health Workforce Network. This is a thematic hub co-chaired by WIGH and WHO, to accelerate large-scale gender-transformative progress to address gender inequities and biases in the health and social workforce for the SDG.

This Australasian chapter will be the first of its kind in our region, and with support from a wider network of dynamic women leaders in global health from Australia and New Zealand, our chapter will support activities that promote the inclusion of rural women, Aboriginal and Torres Strait Islander women, and Maori and Pacific Islander women working in global health.

Our vision for Women In Global Health Australasia is to promote and encourage gender equality in health leadership, ensuring this incorporates diversity across all backgrounds. We will strengthen networks in our region and will support regional capacity to develop gender equality. Women In Global Health Australasia will be formally launched as a chapter of Women In Global Health in 2020.

The World Health Organization (WHO) often relies on the expertise, advice and cooperation of WHO Collaborating Centres (WHOCCs) to deliver on global priorities and execute its workplans. These WHOCCs generate widespread positive impacts by making significant contributions to WHO program activities: currently, there are 54 WHOCCs in Australia, the fifth largest number of WHOCCs in any member state after China, US, India and the UK.

The Global Health Alliance Australia, with funding from the Victorian Department of Health and Human Services, is supporting, promoting and connecting these valuable organisations through the creation of the Australian Network of WHO Collaborating Centres.

In the first year (2019/20), the Network has been guided by four important thematic areas to inform priorities and activities:

1. Obesity and food security
2. Mental health
3. Antimicrobial resistance
4. Climate change

The WHOCCs will undoubtedly continue to add invaluable contributions to these (and other) areas of global health within Australia and globally. The Network looks forward to supporting and creating value for these centres to continue their incredible work.
Key Achievements 2019

The Alliance launched a program of work on the health impacts of climate change and we:

- Undertook briefings and sought advice from Ministers, Shadow Ministers, DFAT and Department of Health, DHHS and Sustainability Victoria with regards to the recommendations in our new report on the health impacts of climate change
- Launched a landmark report in collaboration with Monash University “From Townsville to Tuvalu”: the health impacts of climate change, which attracted extensive national and international media coverage
- Provided an update and discussed next steps relating to the nine-point plan contained in “From Townsville to Tuvalu”: the health impacts of climate change, at the 2019 Climate and Humanitarian Health Symposium, hosted by the Centre for Humanitarian Leadership
- Participated as an expert panellist for a film screening at the Environmental Film Festival Australia 2019
- Invited to brief Federal Parliamentarians at the re-launched Parliamentary Friends of Climate Action at Parliament House in Canberra
- Commenced an industry partnership with the Monash Sustainable Development Institute for a postgraduate consultancy to design a health and climate change campaign
- Hosted a side event at the Global Health Security conference in Sydney, focusing on the health impacts of climate change, with leaders from eight of our Sydney-based members organisations including ChildFund, Australasian College of Infection Prevention and Control, Policy Cures, and Policy Cures Research
- Abstract accepted for the 2020 global conference of the Consortium of Universities for Global Health in Washington
Supported by the Victorian Government’s 10-year Victoria-India Strategy, the Alliance facilitated:

• A delegation to form new partnerships led by the Chancellor of the University of Melbourne, Mr Allan Myers AC QC

[Image: The Chancellor of the University of Melbourne, Mr Allan Myers AC QC, led a delegation to form new partnerships in India under the Victorian Government's 10-year Victoria-India Strategy.]

• A public discussion and expert panel, featuring Doherty Institute’s A/Prof Kirsty Buising, that focused on addressing antimicrobial resistance in India, in collaboration with the Australia India Institute

• The development of partnerships focused on reducing the incidence of cervical cancer in India, in collaboration with VCS Foundation and Victorian Department of Health and Human Services

• Hosting of a Monash University postgraduate student who worked on issues related to cervical cancer in India

Successfully advocated for the establishment of a Network for Australia’s 50 WHO Collaborating Centres

• Undertook a feasibility study and prepared a business case for the establishment of the network, which led to a four-year program of funded support from the Victorian Department of Health and Human Services

• Developed the first year workplan for the new WHO Collaborating Centre Network, in consultation with WHO collaborating centres from across Australia, focusing on antimicrobial resistance, mental health obesity and the health impacts of climate change

• Held a strategic networking event for the Friends of WHO in Canberra, attended by 40 staff from WHO Centres

• Facilitated a consultation with WHO centre staff, in partnership with the Fred Hollows Foundation, to inform a submission into this year’s UN Universal Health Coverage high-level meetings

• In December 2019, the Alliance will host the first Annual Forum for Australian WHO Collaborating Centres, supported and attended by senior staff from WHO Western Pacific Region and FAO (Food and Agricultural Organisation of the United Nation)

• During this Forum, the Network will be launched by the Hon. John Brumby AO and the Deputy Secretary of the Department of Health and Human Services.

Promoted hundreds of global health jobs, events and success stories of member organisations through our monthly ezine
Hosted a sector-wide consultation in Canberra to provide input into this year’s UN meetings on universal health coverage, in collaboration with the Fred Hollows Foundation.

Hosted a strategic networking event to develop new partnerships in the adolescent health sector centred around the leadership provided by ChildFund Australia.

Hosted a humanitarian digital mapping exercise for an Australian Red Cross program in Timor Leste, in collaboration with MapTime Melbourne.

Facilitated activities under the alternative health financing stream:

• Delivered training and lessons-learnt sessions on impact bonds, in both Melbourne and Sydney, in collaboration with Save The Children Australia and the Centre for Social Purpose.

• Launched an impact investing report and ran a sold-out impact investing session at the 2019 Annual ACFID Conference, in partnership with the Fred Hollows Foundation and the ACFID Development Practice Committee.

Received a sponsorship package from PwC which includes the co-hosting of four strategic global health CEO dinners annually.

• Co-hosted a CEO Briefing featuring Sir Roy Anderson from Imperial College London, which was attended by 25 Alliance members, Australia’s Chief Medical Officer – Professor Brendan Murphy, Nobel Laureate Professor Peter Doherty and Victoria’s Chief Health Officer – Dr Brett Sutton, focusing on the latest mathematical modelling tools being used to predict the next pandemic.

• Co-hosted a CEO dinner and briefing featuring HDR’s Global Public Health Director, Warren Hendrickson, focusing on global health and biosecurity.

Commenced a six-month mentorship program for three global health students from the University of Melbourne under the Melbourne University Health Initiative (MUHI) program.

Governance and process improvements this year included the development of a new “Strategy-on-a-page”, undertaken with pro-bono support from KPMG, production of our first Year-in-Review publication and the collection of member feedback to develop a new member’s value proposition kit.

Hosted a University of Melbourne Health Economics Masters student intern who supported our alternative health financing stream.
The Alliance has been great at engaging us, but not being the centrepiece of the response. I think of it as being the grout in the tile, not the tile itself – it adds enormous structural value, it binds things together, but it’s not the business in its own right. It works with members to broker, connect, join and encourage value creation that’s greater than the sum of its parts.”

Andrea Fischer
Executive Officer, The Peter Doherty Institute for Infection and Immunity

Melbourne is the heart of the International Development sector and the only reason I chose to live here – but until the Alliance came along I’d always thought it was a missed opportunity that the Universities and INGOs didn’t bond together and do something collective.”

Alliance Member Feedback 2019

The Global Health Alliance provides an excellent forum for organisations with interests in contributing to global health and international development, and diverse capabilities, to collaborate in addressing complex and obdurate problems more effectively.”

Prof Jane Fisher, Finkel Chair of Global Health, Monash University.

We’ve been trying to build momentum around HLTV-1, which is a disease that has a big impact in indigenous health. With the Alliance’s support we’ve built a working coalition of Australian players from Victoria, New South Wales and the Northern Territory. By working and advocating together we’ve have been far more successful than we would have been otherwise. They’ve attracted the attention of the WHO and Australian research in HLTV-1 is getting recognition internationally.

Alliance Member Feedback 2019

Thanks for the lovely night, you are a fabulous host and connector. Very glad we joined the Alliance.”

Margaret Sheehan
International Program Director, ChildFund Australia

Thanks so much for linking us up with the Victorian Cytology Service – this very strategic introduction has enabled the Burnet Institute to develop a consortium for the Primary prevention of cervical cancer in Myanmar. We have benefitted hugely from developing this relationship between our two organisations – so glad we had that conversation.”

Professor Brendan Crabb,
CEO, The Burnet Institute.

An important role is coordination around “big visits” – if the University or an INGO hosts – they have their own gate-keeping agenda around extracting the value they perceive. But if the Alliance brokers a forum for engagement they invite a much broader range of interests – enabling some genuinely interesting opportunities to emerge.”

Alliance Member Feedback 2019

For us, the added value of the Alliance can be seen in the landmark report From Townsville to Tuvalu, which has uniquely collated insights and advice from Australia’s leading global health and sustainable development organisations. The resulting media coverage is testament to the timeliness, relevance and urgency of issues addressed through the Alliance”.

A/Prof Annette Bos,
Monash Sustainable Development Institute

The Alliance is a really useful clearing house for assessing partnership potential, identifying synergies and brokering relationships as well as finding better ways for us to play together. We don’t have to invest too many resources in finding those synergies ourselves now.”

Alliance Member Feedback 2019
### Membership

Membership of the Alliance covers all of your direct employees.

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<tr>
<th>Membership benefits</th>
<th>Sponsor</th>
<th>Member</th>
<th>Affiliate</th>
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<tbody>
<tr>
<td>Bespoke, tailored and high-profile mutual value project / program</td>
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<td>Co-branding as a Gold, Silver, Bronze supporter on all key channels and dedicated acknowledgements at all Alliance events</td>
<td>✔️</td>
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<td>Speaker placement – Alliance-curated opportunities for your senior leaders or strategic partners to participate in or moderate high profile events</td>
<td>✔️</td>
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<td>“Green Room” and/or exclusive networking opportunities: Invitation to CEO dinners, forums and Executive Roundtables with Australian and international global health leaders</td>
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<td>Promotion &amp; Awareness – structured profiling (through QandA hotseats, co-presented events, communities of interest to promote your work and increase awareness of your agency through our social media channels, website, and monthly e-zine (which is read by over 1,000 academics, policy makers, researchers, entrepreneurs, commentators, businesses and students).</td>
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<td>Facilitated and brokered introductions - with Australian Alliance members and through the six sister alliances in North America, participation in local ‘hub’ and ‘community of practice’ meetings and support to promote industry placements and internships.</td>
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<td>Opportunity to work with the Alliance to co-develop, co-program and co-present an “event” aligned to one of the 12 wicked global health problems or your strategic area of interest.</td>
<td>✔️ ✔️</td>
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<td>Attend invitation-only Alliance events designed to deepen professional relationships and identify new programmatic partnerships, consortia and joint ventures</td>
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<td>Information about new funding and grant sources / opportunities through direct “members only” communications and events</td>
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<td>Increased visibility – as part of the Australian Global Health community by including your logo on all Alliance channels</td>
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<td>Help drive sectoral reform – by contributing to Alliance submissions to Parliamentary inquiries and other State, Federal and International policy development processes</td>
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<td>Contribute evidence to Alliance advocacy and lobbying activities and campaigns by invitation or requests for submissions</td>
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<td>Enable all direct employees to receive the Alliance monthly e-zine, which also contains curated global health job and professional development opportunities</td>
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<td>World Health Organization (WHO) Collaborating Centre</td>
<td>Seeks full Member benefits</td>
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<td>Where host is already an Alliance member</td>
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<td>Seeks Affiliate benefits</td>
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<td>Individual student membership</td>
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<td>Affiliates</td>
<td>n/a</td>
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<td>Organisations that have an interest in the mission, and an alignment with the advocacy objectives of the Alliance</td>
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<td>Sister Alliances</td>
<td>n/a</td>
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<tr>
<td>The Alliance will consider requests for in-kind support in lieu of, or in combination with, a financial contribution instead of a membership fee.</td>
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**Current Advisory Board Members**

**The Hon. John Brumby AO** (Patron)

**Professor Jane Den Hollander** (Chair)

**Professor Jane Fisher AO** (Deputy Chair) Finkel Chair of Global Health, Monash School of Public Health and Preventative Medicine

**Professor Nancy Baxter** Head, School of Population and Global Health University of Melbourne

**Professor Tony Capon** Director, Monash Sustainable Development Institute

**Professor Brendan Crabb** CEO, Burnet Institute

**Associate Professor Helen Evans AO** Director, Burnet and Fred Hollows Foundation

**Dr Krystal Evans** Former CEO, BioMelbourne Network

**Dr Rob Grenfell** Health Director, Health & Biosecurity, CSIRO

**Professor Charles Guest** Public Health Physician and Former Victorian Chief Health Officer

**Professor Rachel Huxley** Executive Dean, Faculty of Health, Deakin University

**Professor Barbara McPake** Nossal Institute of Global Health

**Associate Professor Darrell O’Donnell** CEO Australian Federation of AIDS Organisations

**Matt Ralston** COO, Nossal Institute for Global Health

**Dr Mark Sullivan** CEO, Medicines Development for Global Health

**Felicity Young** Senior Director, Global Health Policy, RTI International
The Australian Council for International Development (ACFID) is the peak Council for Australian not-for-profit aid and development organisations. The Global Health Alliance Australia is an Affiliate Member and shares ACFID’s Vision of a world where all people are free from extreme poverty, injustice and inequality and where the earth’s finite resources are managed sustainably.
We face a direct existential threat. Climate change is moving faster than we are - and its speed has provoked a sonic boom SOS around our world.

If we do not change course by 2020, we risk missing the point where we can avoid runaway climate change, with disastrous consequences for people and all the natural systems that sustain us.

UN Secretary General António Guterres, September 2018.